



NATURAL SOLUTIONS

UNLOCKING NATURE'S POTENTIAL

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ADAS NATURAL SOLUTIONS

WHAT ARE NATURAL SOLUTIONS?

Natural solutions are actions to create, restore, protect and manage natural or modified ecosystems to tackle multiple societal challenges cost-effectively and adaptively. These challenges include climate change, pollution, flooding, water scarcity, unstable supply chains, increasing food and energy demands, poor human health, disaster risk management and biodiversity loss. Natural solutions enable an integrated approach to sustainable and resilient development resulting in multiple benefits and can help transform and diversify businesses.

WHY DO YOU NEED NATURAL SOLUTIONS?

The Convention on Biological Diversity (1992 Rio Earth Summit) and the Copenhagen Accord (COP15) identify the need for land use change to deliver solutions for our economy, our community and our environment. Could your organisation or supply chain be part of this solution?

You may be looking at ways to achieve carbon net zero or biodiversity net gain (BNG), meet sustainability KPIs, engage with your employees or provide non-financial reporting. You may also want to create a meaningful environmental and socio-economic impact that resonates with your stakeholders; working with nature may hold the key to this.

HOW CAN WE HELP YOU?

We will work with you to find cost-effective natural solutions to achieve and measure a positive and sustainable impact for your business, the environment and society.

- **ADVISE** | Advising on sustainable solutions for land or options for mitigation
- **DESIGN** | Co-designing plans for the creation and management of natural solutions
- **ACT** | Creating and restoring functioning ecosystems
- **SUSTAIN** | Ongoing management and monitoring of value



SIMPLE STEPS WITH A HUGE IMPACT

WHAT ARE YOUR NEEDS?

ADAS Natural Solutions brings together various in-house services to deliver a bespoke solution that fits your unique requirements, which may include one or more of the following:

- providing a long-term strategy to deliver the best results and reduce risks, such as greenwashing, through a robust scientific evidence base
- advising on more sustainable land management, either your own or within your supply chain
- finding and securing land or partners with land to restore ecosystem functions or enhance nature
- accessing funding for the best nature-based solution for your land
- designing and creating or restoring habitats
- managing, monitoring and reporting on your natural solutions and their benefits
- ensuring a holistic approach with stakeholders and the landscape
- exploring associated development opportunities for a sustainable income to enable long-term protection of the solution.

Unlock nature's potential and give your business a new lease of life.



WHY ADAS NATURAL SOLUTIONS?

As natural solutions are long-term interventions, often spanning decades, it's important that the solutions stand the test of time by adapting to evolving policy and scientific evidence and taking advantage of emerging environmental markets.

The ADAS Natural Solutions team consists of specialists in land acquisitions and management, agriculture, climate change, emerging markets associated with natural capital (e.g. BNG, Carbon offsets), the environment, habitat creation, planning and development. We have policy advisers, data scientists, strategists, negotiators, managers and on-site practical advisers. It is this unique combination of range and depth of interconnected expertise that can help you deliver practical enhancements of ecosystems to protect and increase the sustainability of your business. As part of RSK, we can also bring in expertise in wider disciplines and services from around the world. We can help you at every step of your journey towards implementing natural solutions with one dedicated project manager, making the process as efficient as possible.

DEFINE

Clarify context and set goals
Identify stakeholders
Establish funding options



ASSESS

Understand specific challenges
Link to policy targets
Identify issues and opportunities



MEASURE AND VALUE

Monitor effectiveness
Evaluate impact



DESIGN

Identify suitable spatial locations
Design appropriate solutions
Engage local stakeholders
Define indicators



ACT

Coordinate resource
Implement solutions
Manage and maintain



PLAN

Compare options
Develop plans to implement,
manage and monitor



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